

Tim Hornbeak

2006-Present

I have been busy in several areas. Creating web sites, print production, animation 2D and 3D, and illustration. I have done work on entertainment, engineering, realtor and building, automotive, restaurant, hunting, golf, and new product web sites and related print materials. I continue to add new clients and areas of business opportunities.

2006 February-September

Worked at an advertising agency called ioStudio. The company has about 17 employees. Their main client is the National Guard. Worked with team of 6 six designers to keep National Guard and GX Online site up to date. I worked on all aspects of the site, from web design, Flash and streaming media, updating the racing site, (Guard sponsors NASCAR driver Greg Biffle), DVD content, illustration and was training in CSS.

3D cover for Florida Trends magazine.

DVD TV Trivia game development. Work in progress

2005

3D illustration for Card Technology a division of SourceMedia in New York. Card Technology is a magazine for the payment processing community. They needed a cover and inside spread for their business to business magazine. They wanted to announce a new technology called Contactless Payments in their Dec. 05 issue. They wanted a 3D look that harkened back to the old sci fi movie posters of the 30's, 40's and 50's. I created the headline in my 3D program and added some planets, moons, and a spaceship to the background for the cover. After I finished the cover, they wanted a spread for the inside. I revamped the cover for the spread. All this was done over a 10 day period. They were very pleased with the final result.

Lightning Source

Lightning Source is a division of Ingram Book. They recreate books that are mostly out of print. The old book covers are shot and then they are recreated using Photoshop to make them look like they did originally. It's a very technical process of using Photoshop's channels and matching the original colors to bring the book back as close as possible to its original look. This is an ongoing job.

Illustration for American Lawyer Magazine.

American Lawyer Magazine needed an illustration about Alsatian wine country. I was given the copy and a lot of creative freedom.

I composed the scene using photos of a wine bottle, glass, table, and vineyard in the background, and vine border at the top of the illustration in Photoshop and then painted a study in Painter and sent it to the client. They liked it with only one change. I had to change the wine in the glass to a white wine instead of a red.

Finished it in Painter and e-mailed a tiff to a satisfied client

2004

WEB DESIGN

Web site for Hi-Rev, an aftermarket NASCAR web site selling hoods, cups, tees, etc. for the NASCAR market. I created Flash advertising banners and promotional web sites for give-a-aways. I also created co-op web sites for Petty Racing used on the Hi-Rev site.

Most of 2004 was spent working on a DVD Movie Trivia game called PlayBack with my two partners under the corporate name of 3H Entertainment. I used 3D animation, After Effects, Photoshop and drawing software. It was a huge undertaking compiling over 500 questions used in the game, matching up questions to the correct answer, creating animations for all the various aspects of the game, and all the graphics for the different categories, intros, menus and scores.

2000-2003

From June 2000-August 2003 I worked full time at an online transaction company called Link2Gov. Some of Link2Gov's clients are the IRS, state of Illinois Auction, Metro Davidson County Internet and intranet site (which we redesigned). Link2Gov provides applications for property tax payments, driver license, point of sale, traffic citations, utilities, for counties in Florida, Georgia, Tennessee, North Dakota, several other states and also IVR (interactive voice recognition). I was the art department. I designed the graphics on the web pages of all their applications and would hand it off to the developers to do the middleware and backend. I also designed the print collateral and multi-media presentations used by the sales dept.

2002-2003:

Developed a DVD Trivia Educational game called "The American Presidents DVD Trivia Game" along with my two partners. I had to break new ground in a new medium of DVD gaming. Very little had been done in this realm and we have invented new features for DVD Gaming. Hundreds of hours were spent over the next 9 months developing this game. I had the challenge of making puzzle pieces of pictures of the presidents come in two to three pieces at a time in After Effects, and creating all the graphics and animation. The game has been well received by parents and schools. MasterTeacher.com has listed it in their top ten children's software of 2005.

1994-2000

From January '94 to August '94 I worked in a full time temporary position at the Baptist Sunday School Board, now Lifeway. I was brought in to help some of their artists in the music department get up to speed on the computer and Quark in particular, and to design and illustrate where needed.

In 1994, I started learning web design and taught myself the ins and outs of transitioning from a print background to the web.