

Confidential Resume of:**Tim Hornbeak**www.hornbeak.com**Objective:**

- Seeking an opportunity on a contractual, contractual to perm, contractual to hire, while making a significant contribution by drawing upon my experience.
- Over 30 years of experience in the graphics field which covers print, web, illustration, multi-media, animation in 3D, Flash and After Effects and production.
- I am a self-starter who has had to rely on my own self-reliance and professionalism to complete the job and meet deadlines. Conversely, I also have worked in a corporate environment and worked within a company structure.

Operating Systems:

- Over twenty years using Mac computers.
- Competent PC user

Fields of Graphic Experience

- Designer using Photoshop, Illustrator and InDesign
- Illustrator using traditional and digital formats
- Multimedia artist using Final Cut Pro suite, Adobe After Effects, 3D animation
- Web Designer
- Placed ads for print and web
- Advanced Photoshop user
- Signage design
- Posters
- Copy writer
- Worked with marketing in-house and externally
- Worked with public relations firms

Software:

- Adobe Suite to current CC
- Electric Image 3D
- Apple Final Cut Pro Studio
- Microsoft Office for Mac

Work History:

Highland Graphics Springfield Tennessee

September 2012-February 2014

Contracted employee-Production and design

- Convert original art to fit multiple products including mugs, coasters, signs, serving trays, cutting boards, posters, and clocks.
- Illustration and design of 17 collegiate products for 52 colleges that were licensed to the company

- Deliver images for web site and multiple catalogs
- Format images for production. All products were made on site. Much of the production was very demanding and critical due to the transfer process. A large laser cutting machine required much pre-press work.

Hornbeak Media

September 2006-September 2012

Graphic Artist

Clients:

- Richlynn Marketing-Web site design, e-mail blast for various clients in the medical field, music industry, architecture
- Curran Connors Advertising Agency New York-3D illustration
- Downard Law-Updated web site
- Bible Law Chattanooga-Two TV spots for Social Security claims
- Marble Shop-Web site
- THW Marketing-Web site
- Trew Graphics-Web sites for Trew Graphics, New School of the Arts, Rock City Mechanical

ioStudio

February 2006-September 2006 (CTH)

Art Director

- Maintained NASCAR sponsored driver portion of the National Guard web site. Video and animation for DVD and web use. E-mail blast, logo design, some copy writing

Hornbeak Media

September 2003-September 2006

Graphic Artist

- 3D illustration for Card Technology a division of SourceMedia in New York. Card Technology is a magazine for the payment processing community.
- Lightning Source
Lightning Source is a division of Ingram Book. They recreate books that are mostly out of print. The old book covers are shot and then they are recreated using Photoshop to make them look like they did originally. It's a very technical process of using Photoshop's channels and matching the original colors to bring the book back as close as possible to its original look.
- Illustration for American Lawyer Magazine.
American Lawyer Magazine needed an illustration about Alsatian wine country.
- Web site for Hi-Rev, an aftermarket NASCAR web site selling hoods, cups, tees, etc. for the NASCAR market. I created Flash advertising banners and promotional web sites for give-a-aways. I also created co-op web sites for Petty Racing used on the Hi-Rev site.

- Most of 2004 was spent working on a DVD Movie Trivia game called PlayBack with my two partners under the corporate name of 3H Entertainment. I used 3D animation, After Effects, Photoshop and drawing software. It was a huge undertaking compiling over 500 questions used in the game, matching up questions to the correct answer, creating animations for all the various aspects of the game, and all the graphics for the different categories, intros, menus and scores.

Link2Gov

June 2000-August 2003

Art Director

- I worked full time at an online transaction company called Link2Gov. Some of Link2Gov's clients are the IRS, state of Illinois Auction, Metro Davidson County Internet and intranet site (which we redesigned). Link2Gov provides applications for property tax payments, driver license, point of sale, traffic citations, and utilities, for counties in Florida, Georgia, Tennessee, North Dakota, several other states and also IVR (interactive voice recognition). I was the art department. I designed the graphics on the web pages of all their applications and would hand it off to the developers to do the middleware and backend. I also designed the print collateral and multi-media presentations used by the sales dept.

Education:

BFA University of Memphis-Major Graphic Design